

# Privacy Policy

Pet Happy London respects your right to privacy. Visitors should be aware that each time they visit a website two general levels of information about their visit can be retained. The first level comprises statistical and other analytical information collected on an aggregate and non-individual specific basis of all browsers who visit the site, and the second is information that is personal or particular to a specific visitor who knowingly chooses to provide that information. Pet Happy London's policy is to respect and protect the privacy of our Customers and will never willfully disclose individually identifiable information about its Customers to any third party without first receiving that Customer's permission.

The statistical and analytical information provides us with general and not individually specific information about the number of people who visit this website; the number of people who return to this site; the pages that they visit; where they were before they came to this site and the page in the site at which they exited. This information helps us monitor traffic on our website so that we can manage the site's capacity and efficiency. It also helps us to understand which parts of this site are most popular, and generally to assess user behavior and characteristics in order to measure interest in and use of the various areas of the site.